

ON SCENE

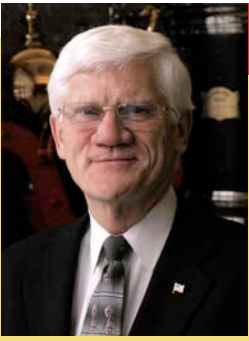


FOR AND ABOUT THE EMPLOYEES OF THE JACKSONVILLE FIRE AND RESCUE DEPARTMENT

June 2009



It's Not an Engine, Not a Ladder...



DEAR FELLOW EMPLOYEE

We satisfy our customers everyday, and many times we exceed their expectations.

At a recent Rotary Club meeting, a member shared his praise for JFRD based on personal experience. Then he described an interesting detail to Rescue Division Chief Charles

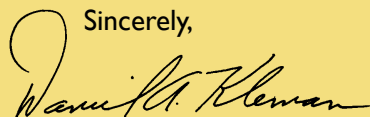
Moreland who was the club's guest speaker. In addition to receiving excellent emergency medical treatment, the member happily recalled how a JFRD medic shared some tips for cleaning blood off of carpet. Call it a "value add" or simply doing your job, but it's always fascinating to learn how innovative firefighters are and what kind of impression they leave with those they serve.

JFRD recently launched its Speakers Bureau. It includes Senior Staff, members of Prevention, Emergency Preparedness and subject matter experts from the field. This community outreach function allows us to interact with and educate our citizens about JFRD's capabilities, our history, our future and many other details. It also complements our established public education component.

So far, the feedback is quite positive. Each presentation is customized to the audience. Sometimes, we simply address a topic for 15 to 20 minutes and then answer questions. Other times, we use videos, like the December to Remember DVD that chronicles our response to the Berkman Plaza 2 garage collapse, the T2 Labs explosion, and the Hendricks Avenue Baptist Church fire in December 2007.

While those events made front page news and are still fresh memories for many, we are able to take our audience "inside" the hot zone through pictures and sound. This enhances their understanding of how dangerous and how valuable our service delivery is. The presentations also help citizens appreciate how their tax dollars are invested in public safety. One club recently coupled our presentation with a ceremony to honor a firefighter who had helped save the life of a club member many years ago. See the photo to the right for more information.

I am thankful for everyone's efforts with our Speakers Bureau and their commitment to connecting with the public. Maybe you are a member of a group or civic club that would like to hear more about JFRD. Feel free to contact John Bracey at jbracey@coj.net to see if our Speakers Bureau is a fit for your organization.

Sincerely,


Dan Kleman
Director



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Eng. George Leath (T-42) addresses the Rotary Club of Mandarin which recently honored him for his involvement in helping rescue one of the club's members in the early 1990s.

**Read more at www.jacksonville.com
Use search words: George Leath**

Sit a While Save a Life

Here's an easy way to save lives, and you can do it sitting down. Just ask Rescue 52's Lt. **Scott Rahm**.

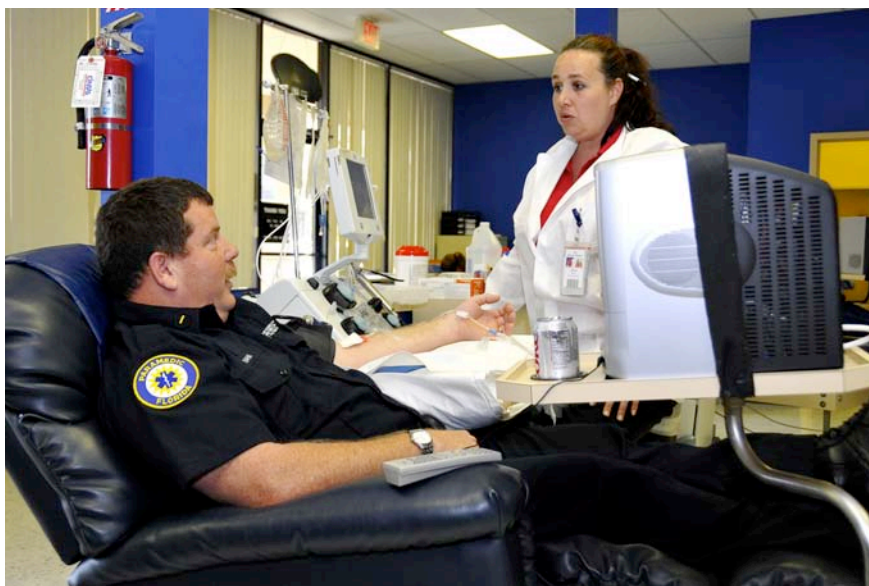
"They take good care of you while you're here," Rahm said while recently donating platelets at The Blood Alliance's Mandarin location on San Jose Boulevard. "They've got snacks, soft drinks and TV. And platelets are like liquid gold to patients who need it."

A longtime blood donor, Rahm has given 17 gallons over the last 20 years as part of JFRD's partnership with The Blood Alliance, formerly the Florida Georgia Blood Alliance. Hundreds of firefighters have also donated, Rahm said, but he wants to encourage more participation throughout the department. It takes roughly an hour, and JFRD's Administration authorizes donating blood while on duty.

"I come about once a month," Rahm said. "If I'm asking firefighters to give, then I'm going to practice what I preach."

According to The Blood Alliance, anyone who is in good health, is at least 17 years old, and weighs at least 110 pounds may donate blood every 56 days. However, you can give platelets every 14 days and plasma every 28 days. More information is available at www.igiveblood.com.

Rahm is so passionate about donating blood that he serves as the liaison between JFRD and The Blood Alliance. His duties include spreading the word throughout the department about the need. He also coordinates blood drives within the department, like the bus that visits the Training Academy, Headquarters and several stations during the year.



Rescue 52's Lt. **Scott Rahm** discusses blood platelet matches with **Alycia Tillman**, a supervisor at The Blood Alliance's Mandarin Location. Rahm is a frequent donor and advocate of The Blood Alliance.

JFRD also has a blood account with The Blood Alliance that you or your immediate family members could access if needed. When you give blood at one of The Blood Alliance's locations, you can designate your blood to JFRD's account. The Blood Alliance also promotes the "Twice Saved" donor awareness campaign, which Retired Battalion Chief **Terry Dennis** championed for many years on the job.

Alycia Tillman, a supervisor with The Blood Alliance, said that maintaining an adequate blood supply is critical because the 30-plus hospitals and medical facilities The Blood Alliance serves are constantly in need. For example, it could take up to 40 units of red blood cells, 30 units of platelets and 25 units of plasma to complete an organ transplant. Other stats to consider: every eight minutes, someone in our community needs a blood transfusion; the shelf life of human blood is 42 days and platelets only five days, so constant replenishment is imperative.

"You can't collect it as fast as you use it," she said.

Moreland is JFRD'S First LDA Graduate

It's official. **Kim Moreland** has become a better leader and coach.

Though she's been a supervisor in Fire Communications for several years, Moreland has refined her management skills through the city's new Leadership Development Academy or LDA. She is JFRD's first graduate of the training program which requires 64 hours of coursework, including several written exams.

Moreland said the courses on mentoring and communications in particular have enhanced her abilities to help her employees cope when they are either handling or reacting to stressful situations. "I am using some of what I learned in LDA," she said. "When I see negativity in people, I have a different perspective on how to handle it and it works better with them."

If you're interested in learning more about the city's Leadership Development Academy, visit <http://inside.coj.net/op/hr/od/default.aspx>



Rolling EOC is Ready



Photos and words can only do so much to describe the massive Mobile Incident Management Unit, but here are some of its stats:

Length: 74 feet

Width: expands to 24 feet

Weight: 76,000 pounds

45 workstations

7 HDTV monitors

2 A/V projectors

Satellite television dish

Satellite system for voice/data

Weather monitoring system

60,000 watt diesel generator



Don Hall, deputy director of the Emergency Preparedness Division, strolls by the Mobile Incident Management Unit in preparation for a USAR/hurricane awareness demonstration at Town Center Mall.

UASI Grant Funds Asset

Move over Chuck Wagon, JFRD's largest asset is now the Mobile Incident Management Unit.

But this will be no Clash of the Public Safety Titans because these two pieces of apparatus are perfect complements – particularly during deployments to large-scale incidents. The Mobile Incident Management Unit (MIMU) is basically an EOC on wheels and will serve as a nerve center for planning, coordination, response and recovery.

The concept was born during JFRD's deployment to Hurricane Katrina in 2005 and evolved into a successful grant application by former Emergency Preparedness

Division Chief Chip Patterson. Funded by the Urban Area Security Initiative, the \$850,000 tractor-trailer combo is the result of two years of planning.

Emergency Preparedness' Deputy Director **Don Hall** served as the MIMU's project manager and worked closely with a core committee consisting of Eng. **Randy Ellis**, **David Johnson** of Fleet Management, Lt. **Todd Smith**, Captains **Bruce Scott** and **Billy Estep** with guidance and input from Division Chiefs **Marty Senterfitt** and **Larry Peterson** as well as Capt. **Greg Miller** and the city's Information Technology Department. Lt. **Tracey Davis** and Eng. **Brian Peterson** are also key players as drivers and operators of the MIMU.

"The unit allows us the ability to deploy a field operations facility that mirrors the EOC capabilities," Hall said. "It will enhance our efficiency during disaster deployments outside of Jacksonville and provide a versatile facility that can be utilized in the city during local disasters."



Above: Eng. **Matt Waters** from Brush Truck 31 is familiar with the Mobile Incident Management Unit inside and out. It takes about two hours to set up the unit.

Members of Florida Task Force 5 train inside the Mobile Incident Management Unit. It can accommodate nearly 50 people and is one of only a few such assets throughout the country.

May's Promotions





CAPTAIN - SUPPRESSION

Michael Barrow L-34-A
Eric Courtis E-36-C
Matthew Cipriani E-27-C
Steven Riska E-21-C
Jason Strayer E-5-C



CAPTAIN - RESCUE

Debra Avery R-36-C
Darcy McQuaig R-51-B

LIEUTENANT - SUPPRESSION

Timothy Greene F-1-B
Raphael Hernandez F-1-A
Arin Pace F-1-C
James Renaud F-1-B
Jeremy Seger F-1-C
Todd Smith F-1-A
Daniel Stift F-5-B



LIEUTENANT - RESCUE

Kent Arceneaux R-103-C
Stephen Myers R-103-C
Paula Scott R-103-C
Anthony Ward R-103-C



ENGINEER- SUPPRESSION

Joshua Montoro L-4-B

ENGINEER - RESCUE

Michael Benoit R-13-A
Candice Buckner R-27-B
Arthur Cardoza R-19-B
Jason Gray R-36-C
William Jewels R-28-A
Wilford Lyons R-71-B
Matthew McAlister R-22-C
Latorrence Norris R-2-B
Shane Reed R-31-A
Tyler Ring R-59-A
Andrew Sallette R-42-A
Larry Simmons R-15-C
Robert Stover R-35-C
Joshua Swanson R-31-A
Matthew Valliere R-30-C



'Smokey' Retires

After a quarter century at "The Rock," Eng. **Mike Brendle** has hung up his cooking apron. "Smokey" has left the kitchen and retired.

"We won't have another Smokey," said Eng. **Billy Crabtree**, who like others at Station 1 enjoyed Brendle's breakfasts and dinners for years. Brendle estimates he's cooked about 4,000 meals during his career, but his loyalty to Station 1 is about more than putting dinner on the table.

"I think he's ridden everything here at one time or another," said Battalion Chief **Felton Perdue**.

After coming on at Station 5 and then spending time at 2 in the late '70s and early '80s, Brendle arrived at Station 1, when it was still at Ocean and Adams streets. He started on the engine. Once Station 1 moved to its current spot on Liberty Street, he was assigned to rescue, then the ladder and then the Command Van for more than a decade.

While Brendle is retiring, he says he'll still do most of the cooking at home and will also tend to plenty of home repairs. He likes staying busy.

"The worst thing you can do is sit around and do nothing," he said. "My wife won't allow that."



(L to R) Eng. Mike Brendle (CVAN) celebrates his retirement from JFRD after 32 years with Ladder 1's Capt. Andy Reagor and Eng. Billy Crabtree. During a special dinner, Brendle's shift surprised him with tickets to a Caribbean cruise. Several retirees attended the dinner and for a change, Brendle did not do the cooking. Rescue 1's Lt. Troy Jenschke handled those details.

APRIL 2009

CALL VOLUME TOTALS

ENGINE COS.

E28	.398
E30	.370
E31	.366
E22	.331
E152	.330
E19	.324
E51	.321
E10	.318
E1	.310
E18	.309
E21	.309
E32	.305
E20	.303
E36	.288
E24	.276
E9	.271
E4	.269
E44	.260
E34	.254
E2	.250
E25	.250
E7	.245
E17	.240
E27	.233
E13	.230
E135	.201
E42	.196
E55	.192
E150	.189
E154	.187
E5	.185

E37	.180
E58	.180
E12	.178
E14	.166
E59	.147
E29	.144
E33	.142
E57	.142
E11	.139
E41	.118
E26	.109
E23	.102
E49	.93
E16	.81
HAZ7	.77
E143	.73
HAZ21	.61
E53	.61
E46	.54
E48	.52
AIR5	.45
HR4	.39
E56	.35
E40	.19
E45	.16

RESCUE UNITS

R1	.396
R22	.378
R2	.377
R30	.376
R4	.372
R31	.370

R36	.343
R20	.335
R34	.332
R7	.330
R15	.327
R32	.325
R24	.321
R19	.316
R13	.310
R21	.302
R5	.301
R17	.294
R28	.286
R52	.278
R51	.274
R35	.272
R25	.259
R50	.247
R54	.247
R71	.225
R23	.224
R55	.223
R58	.215
R42	.211
R27	.204
R57	.197
R59	.162
R49	.117

LADDERS

L30	.158
L31	.154
L44	.151
L18	.147

L10	.146
L1	.144
L32	.134
TL21	.121
L28	.116
L4	.113
L34	.102
TL9	.101

TANKERS

T28	.88
T52	.72
T42	.61
T31	.54
T44	.37
T57	.36
T34	.34
T29	.33
T49	.21
T33	.19
T43	.13
T40	.5
T45	.4

BRUSH TRUCK

BR32	.87
BR35	.84
BR42	.72
BR31	.66
BR43	.64
BR50	.58
BR53	.38
BR16	.1

MARINE UNITS

M3	.25
M1	.9

DISTRICT CHIEFS

F3	.146
F7	.96
R104	.96
F4	.85
F6	.85
R105	.82
F9	.78
F5	.75
R103	.68
F1	.57
F2	.56
F8	.40

PLANS REVIEW

Plans	
Reviewed	.263
Inspections	
Completed	.297

SAFETY/INVESTIGATION

SF2	.92
SF1	.90

MONTHLY TOTALS

EMS	.8,051
FIRE	.1,714
NON EMR	.281

Total: ...10,046